

WXIX

## ORDER

Flight Dates 03/01/12-03/06/12



Contract / Revision 731494 /

Original Date / Revision  
03/01/12 03/01/12

Advertiser Red White and Blue Fund

Agency SRCP MEDIA

Buying Contact

201 North union Street  
Suite 200  
Alexandria, VA 22314Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product  
RED WHITE BLUE FUND

Agency Com 15%

Billing Contact

201 North union Street  
Suite 200  
Alexandria, VA 22314

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 74

Alt Order # 06036427

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
March 2012	16	\$4,462.50	\$5,250.00	0.00	02/27/12	03/06/12	16	\$4,462.50	\$5,250.00
Totals	16	\$4,462.50	\$5,250.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	03/02/12	03/02/12	News @ 5a News @ 5a	Comm	5a-6a	----2--	:30	2	\$150.00	P 3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/12	03/04/12	----2--		2		\$150.00		0.00					
E 2	WXIX	03/05/12	03/06/12	News @ 5a News @ 5a	Comm	5a-6a	MT-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/05/12	03/11/12	MT-----		1		\$150.00		0.00					
E 3	WXIX	03/02/12	03/02/12	News @ 6a News @ 6am	Comm	6a-7a	----2--	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/27/12	03/04/12	----2--		2		\$300.00		0.00					

Contract / Revision **731494** Flight Dates **03/01/12-03/06/12**

Hiatus Dates

Original Date / Revision 03/01/12/ 03/01/12

Order Sep 00:15:00

Advertiser **Red White and Blue Fund** Product **RED WHITE BLUE FUND** Estimate # **74**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	03/05/12	03/06/12	News @ 6a News @ 6am	Comm	6a-7a	MT-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----					1	\$300.00		0.00			
E 5	WXIX	03/02/12	03/02/12	News @ 7a News @ 7am	Comm	7a-8a (7:00 AM-8:00 AM)	----2--	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	----2--					2	\$300.00		0.00			
E 6	WXIX	03/05/12	03/06/12	News @ 7a News @ 7am	Comm	7a-8a (7:00 AM-8:00 AM)	MT-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----					1	\$300.00		0.00			
E 7	WXIX	03/02/12	03/02/12	News @ 7a News @ 7am	Comm	8a-9a (8:00 AM-9:00 AM)	----2--	:30	2	\$300.00	P 3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	----2--					2	\$300.00		0.00			
E 8	WXIX	03/05/12	03/06/12	News @ 7a News @ 7am	Comm	8a-9a (8:00 AM-9:00 AM)	MT-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----					1	\$300.00		0.00			
E 9	WXIX	03/02/12	03/02/12	NATE BERKUS 10A NATE BERKUS 10A	Comm	10-11A	----1--	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	----1--					1	\$50.00		0.00			
E 10	WXIX	03/05/12	03/06/12	NATE BERKUS 10A NATE BERKUS 10A	Comm	10-11A	MT-----	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----					1	\$50.00		0.00			
E 11	WXIX	03/02/12	03/02/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	----1--	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	----1--					1	\$1,000.00		0.00			
E 12	WXIX	03/05/12	03/06/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	MT-----	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/12	03/11/12	MT-----					1	\$1,000.00		0.00			
													Totals	16	\$5,250.00

WXIX

# ORDER

Flight Dates 02/24/12-02/29/12



Contract / Revision 728143 /

Original Date / Revision  
02/23/12 02/24/12

Advertiser Red White and Blue Fund

Agency SRCP MEDIA

Buying Contact

201 North union Street  
Suite 200  
Alexandria, VA 22314

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product  
RED WHITE &BLUE FUND

Agency Com 15%

Billing Contact

201 North union Street  
Suite 200  
Alexandria, VA 22314

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 72

Alt Order # 06029464

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 5

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	4	\$680.00	\$800.00	0.00	01/30/12	02/26/12	4	\$680.00	\$800.00
March 2012	11	\$4,080.00	\$4,800.00	0.00	02/27/12	02/29/12	11	\$4,080.00	\$4,800.00
<b>Totals</b>	<b>15</b>	<b>\$4,760.00</b>	<b>\$5,600.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	02/24/12	02/24/12	News @ 5a News @ 5a	Comm	5a-6a	----1--	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/20/12	02/26/12	----1--		1		\$100.00		0.00					
E 2	WXIX	02/24/12	02/26/12	News @ 6a News @ 6am	Comm	6a-7a	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/20/12	02/26/12	----1--		1		\$300.00		0.00					
E 3	WXIX	02/24/12	02/24/12	News @ 7a News @ 7am	Comm	7A-8A (7:00 AM-8:00 AM)	----1--	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



Contract / Revision 728143 Flight Dates 02/24/12-02/29/12

Hiatus Dates

Original Date / Revision 02/23/12/ 02/24/12

Order Sep 00:15:00

Advertiser Red White and Blue Fund Product RED WHITE &amp; BLUE FUND Estimate # 72

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 3	WXIX	02/24/12	02/24/12	News @ 7a News @ 7am	Comm	7A-8A (7:00 AM-8:00 AM)	----1--	:30	1	\$200.00	P 5	0.00 NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/20/12	02/26/12	----1--		1			\$200.00			0.00			
E 4	WXIX	02/24/12	02/24/12	News @ 7a News @ 7am	Comm	8A-9A (8:00 AM-9:00 AM)	----1--	:30	1	\$200.00	P 5	0.00 NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/20/12	02/26/12	----1--		1			\$200.00			0.00			
E 5	WXIX	02/27/12	02/29/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	MTW----	:30	2	\$1,000.00	P 3	0.00 NM	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/27/12	03/04/12	MTW----		2			\$1,000.00			0.00			
E 7	WXIX	02/27/12	02/29/12	News @ 5a News @ 5a	Comm	5a-6a	MTW----	:30	1	\$100.00	P 5	0.00 NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/27/12	03/04/12	MTW----		1			\$100.00			0.00			
E 8	WXIX	02/27/12	02/29/12	News @ 6a News @ 6am	Comm	6a-7a	MTW----	:30	3	\$300.00	P 3	0.00 NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/27/12	03/04/12	MTW----		3			\$300.00			0.00			
E 9	WXIX	02/27/12	02/29/12	News @ 7a News @ 7am	Comm	7A-8A (7:00 AM-8:00 AM)	MTW----	:30	3	\$200.00	P 5	0.00 NM	3	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/27/12	03/04/12	MTW----		3			\$200.00			0.00			
E 10	WXIX	02/27/12	02/29/12	News @ 7a News @ 7am	Comm	8A-9A (8:00 AM-9:00 AM)	MTW----	:30	1	\$200.00	P 5	0.00 NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/27/12	03/04/12	MTW----		1			\$200.00			0.00			
E 11	WXIX	02/27/12	02/29/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTW----	:30	1	\$1,000.00	P 3	0.00 NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/27/12	03/04/12	MTW----		1			\$1,000.00			0.00			
													Totals	15	\$5,600.00